

PORTRAITS
MEDIA KIT



Acclaimed, award-winning photographer Joe McNally is known worldwide as the quintessential “pro’s pro;” an extremely versatile, deeply experienced assignment photographer whose jobs have brought him to over **70 countries** and counting. McNally is often described as: Authentic, empathetic and articulate, an exceptionally skilled technical photographer who pairs extraordinary camera know-how with a vivid imagination and an ongoing, vibrant creativity. Always curious, always adapting to the conditions at hand and the relentless advances in camera technology, he has photographed **FIVE cover stories** for the **National Geographic** (amongst an overall **FIFTEEN coverages**), and **SEVEN covers** of **LIFE Magazine**. McNally is known for his penchant to get his camera in “a different place” and has twice climbed the world’s tallest building, the Burj Khalifa in Dubai, in addition to climbing the Empire State Building four times. Joe McNally has an extraordinary ability to photograph simple assignments with intimacy and grace, as well as master movie-scale productions with large crews, tremendous pressure and countless moving parts.



15 National Geographic Coverages

7 LIFE Magazine Covers

5 National Geographic Covers

4 Olympic Coverages

Audience

275K



AWARD-WINNING BLOG

<https://joemcnally.com/blog/>

243K



283K



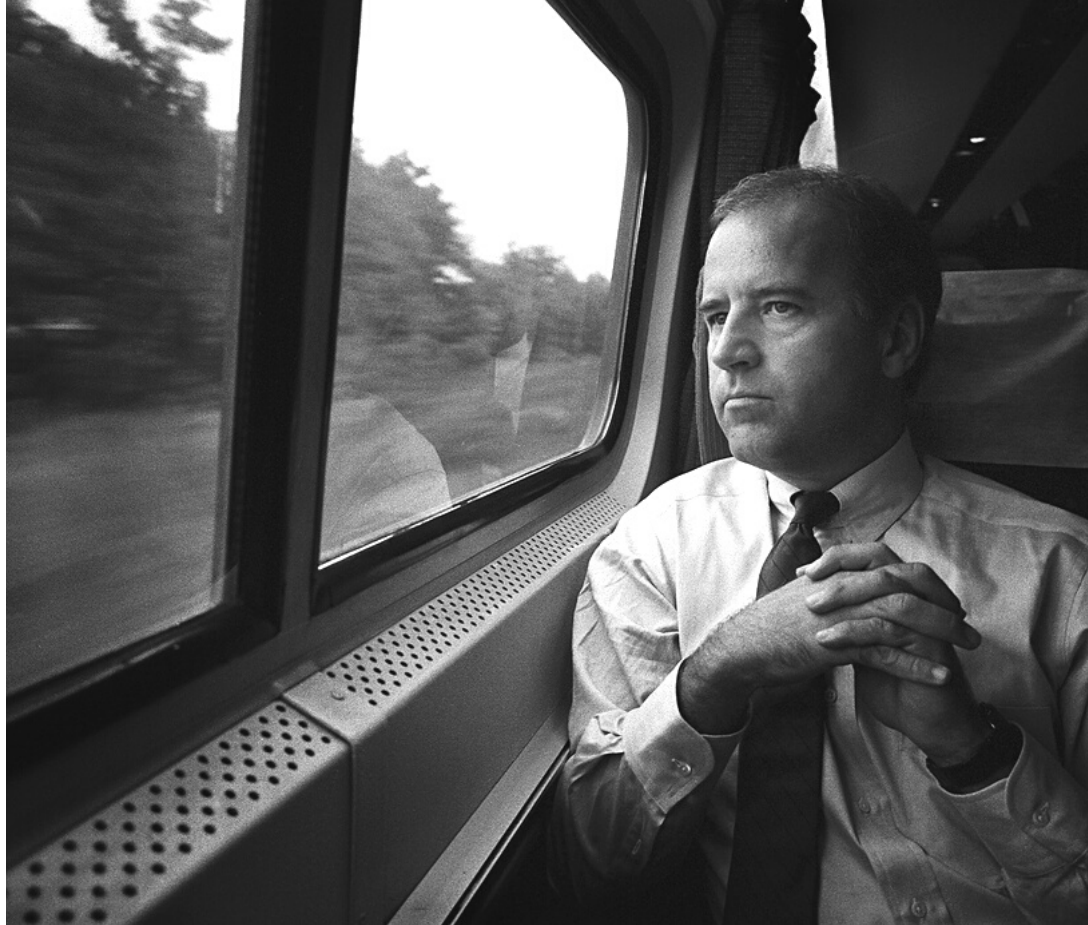
QUARTERLY NEWSLETTER

16K Mailing List

60K



CONTACT@JOEMCNALLY.COM



Any Face. Anywhere

Storytelling portraiture, a face in a place, is what Joe McNally has excelled at during his many years behind the lens. He learned to sum up an individual and create a compelling story in a single frame. He learned to excel, either in the studio or a location, be it three minutes with the famous or weeks in the field at far flung destinations. Versatility, gravitas as an experienced journalist, technical prowess are all brought to bear in the instant of exposure. Indelible, durable, memorable portraiture.

Presidents, celebs, sports stars, titans of business, have all spent time in front of his camera. But so have scientists and shopkeepers, dancers and divas, adventurers and activists. And of course, just plain folks. Relentlessly curious, McNally approaches each portrait subject by doing the necessary research, identifying a vibrant and compelling location, and applying the beautifully appropriate lighting required by each individual face. He is compelled, literally, by any face, anywhere.



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contact@joemcnally.com

www.joemcnally.com

DM: [@joemcnallyphoto](https://www.instagram.com/joemcnallyphoto)