ATHLETICS | SPORTS MEDIA KIT

WWW.JOEMCNALLY.COM

Acclaimed, award-winning photographer Joe McNally is known worldwide as the quintessential "pro's pro;" an extremely versatile, deeply experienced assignment photographer whose jobs have brought him to over **70 countries** and counting. McNally is often described as: Authentic, empathetic and articulate, an exceptionally skilled technical photographer who pairs extraordinary camera know-how with a vivid imagination and an ongoing, vibrant creativity. Always curious, always adapting to the conditions at hand and the relentless advances in camera technology, he has photographed **FIVE cover stories** for the **National Geographic** (amongst an overall **FIFTEEN** coverages), and **SEVEN** covers of **LIFE** Magazine. McNally is known for his penchant to get his camera in "a different place" and has twice climbed the world's tallest building, the Burj Khalifa in Dubai, in addition to climbing the Empire State Building four times. Joe McNally has an extraordinary ability to photograph simple assignments with intimacy and grace, as well as master movie-scale productions with large crews, tremendous pressure and countless moving parts.

Sports Illustrated · National Geographic · ZUMA Press · adidas · LIFE · Men's Journal · Golf Digest · Google · Rolling Stone

15 National Geographic Coverages

7 LIFE Magazine Covers

5 National Geographic Covers

4 Olympic Coverages

Audience

275.2K	243K	283K	60.2K

AWARD-WINNING BLOG

https://joemcnally.com/blog/

QUARTERLY NEWSLETTER

16K Mailing List

CONTACT@JOEMCNALLY.COM

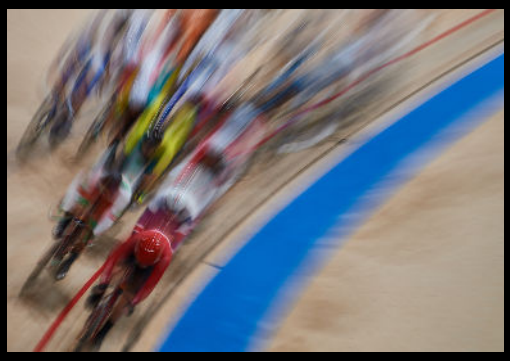
Technical Excellence

McNally is unique because he combines the impromptu skills of a photojournalist with the technical acumen of a highly accomplished commercial photographer. He has staged, directed and shot major international advertising campaigns, and has documented people's lives on intimate terms, as a single photographer in the field.

Experience Counts

From Olympic coverages to Sports Illustrated cover shoots done in under ten minutes, the range of sports reportage McNally represents is formidable. Whether the job entails lighting an arena or an athletic portrait, his skills cover the sports waterfront.

contact@joemcnally.com www.joemcnally.com DM: @joemcnallyphoto



Studio Teamwork

Joe McNally is backed up by an experienced studio team which has procured elephants in the desert to cranes on 5th Avenue in NYC. Permits, insurance, releases, casting—the myriad details of production work are all handled flawlessly by his experienced team. Proficient, reliable, courteous, and professional are the words often used to describe the efforts of his studio.

Delivery and Deadlines

The world of sports is filled with one off, never to be repeated moments. Lucid, calm directionof the action on a hectic set, or an unflappable approach to documenting once in a lifetime action are required. Years in the field teaches these skills.

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