



Joe McNally

ONE DAY LIGHTING - SUMMER WORKSHOPS

June 22, 23, 24, 27, 28, 29, 30 & July 1

Joe McNally is hosting eight one-day intensive lighting workshops in Dobbs Ferry, NY (Westchester County, 40 min. from NYC). No matter what type of equipment you use, the concepts of light discussed will translate. While emphasizing on how to "write" with light and how it shapes the mood, color, and feel of the photograph, Joe will start with the basics of one strobe and build into using multiple lights. As he covers color temperature, using color-balancing gels, you will discover ways to work with natural light and strobe and how to effectively mix the two together. Also discussed, will be lighting issues that arise in the field when using small, on-camera speed lights as well as the problems and solutions inherent in dealing with huge productions. The schedule in the morning consists of a slide presentation and open Q&A, with the afternoon spent shooting in a studio setting, and outdoors (weather permitting). Models will be utilized to demonstrate portrait lighting. Fee includes breakfast & lunch; free parking is provided.

Fee: \$350.00 per student

Workshops will run from 9:15 am to 6:00 pm.

- Classes limited to 14 students per day -

If you have questions that aren't covered in this document, please email lynn@joemcnally.com

PLEASE FILL OUT APPLICATION FORM AND SUBMIT WITH PAYMENT IN FULL

ASAP TO SECURE A SPOT!

INFORMATION YOU NEED TO KNOW.....

LOCATION: 145 Palisade Street, Dobbs Ferry, NY 10522. On the day of your workshop, if you need to reach anyone, please call Lynn DelMastro [Joe's Studio Manager - Producer] on her cell: 914.924.7321, or leave a VM on 203.438.4750. We are renting this space for the purpose of the workshops, and there is no direct phone line there.

TRAVEL & ARRIVAL: If you are driving, please use your favorite search site for directions. For those of you who are traveling by air, the nearest airport is White Plains, NY (HPN). The other airports are LaGuardia (LGA) or John F. Kennedy (JFK). The fastest, most convenient way to get from any of the airports to Dobbs Ferry is to rent a car. Please contact Lynn DelMastro for hotel suggestions. If anyone is traveling from NYC via Metro North, there is a train that leaves Grand Central at 8:20 am, which arrives at 9:05 am in Dobbs Ferry. Since the workshop location is only a 5 minute drive from the train station, we could arrange for you to be picked up at that time. The workshop starts at 9:15, so you won't be late. The earlier train arrives at 8:24, and we would not have someone at that time to pick you up. In any case, the problem with arriving 1/2 hour before the doors open, would mean standing in the lobby for that long. The door to the workshop WILL NOT OPEN earlier than 9:00 am, and the workshop will begin at 9:15. Sorry that we can't accommodate early arrivals, as we will be setting up for the day's workshop. If you arrive PRIOR TO 9:00 am, feel free to wait in the lobby. Thank you for your cooperation with this. Restrooms will also be available while you wait.

AGENDA: Once the door to the workshop opens, feel free to walk around the studio, speak with your fellow classmates, and enjoy a light breakfast of coffee, juice, pastries, bagels, and fresh fruit. Around 9:40, the classroom portion of the workshop will begin. Joe will start by introducing the workshop staff, then ask the students to introduce themselves. After that, Joe will do a brief slide presentation. The next part of the morning will involve watching and listening to Joe as he conducts live demonstrations of different lighting set-ups. The class will break for lunch around 1:00 pm. A delicious buffet featuring sandwiches, wraps, salad, and a hot entree, will be followed by an assortment of mini cakes and cookies. The early part of the afternoon will be spent observing Joe as he explores and demonstrates more advanced lighting techniques. Whenever possible, time will be allotted for students to photograph models in each lighting set-up. There will be 3-5 models available to shoot throughout the day. With time being a factor, we ask that no student take more time than seems appropriate for this. Around 5:00 pm, till approximately 5:40, students will be free to shoot models independently in individual shooting bays, each featuring different lighting set-ups. At 5:45, each student will need to allow one of our digital techs to download your image files. The purpose of this is so that we can give the images that everyone takes to the models.....

A NOTE ON THE MODELS: The arrangement we have with our models is that we give them images as part of their payment package. They are free to use all images for their own self promotion, as you are welcome to do the same. However, since this is an educational environment, no model releases will be exchanged. Therefore, under no circumstances are you allowed to use any images you create for any usage other than your own portfolio, website, or other similar self-promotion. Any other usage would require the model's and/or agent's permission prior to use and commensurate compensation.

WHAT TO BRING: you may want to bring a small kit (digital camera, a couple of lenses, laptop, 1 or 2 speedlights, etc.). You are welcome to use your camera for visual note-taking, as well as for photographing the models during the shooting portion of the workshop.



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Application

NAME: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

DATES: PLEASE INDICATE A FIRST, SECOND AND THIRD CHOICE OF PREFERRED DATE.

Monday, 6/22/09 Tuesday, 6/23/09 Wednesday, 6/24/09 Saturday, 6/27/09

Sunday, 6/28/09 Monday, 6/29/09 Tuesday, 6/30/09 Wednesday, 7/1/09

(WORKSHOPS WILL NOT BE HELD ON 6/25 OR 26)

Total fee for the workshop is \$350.00

To secure your reservation, please mail this form and your check
(sorry, no credit cards are accepted) payment in full to:

JOE MCNALLY PHOTOGRAPHY

73 Grandview Drive . Ridgefield, CT 06877

PLEASE NOTE:

RESERVATIONS WILL BE ACCEPTED IN THE ORDER IN WHICH THE PAYMENT & APPLICATION IS RECEIVED.

EVERY EFFORT WILL BE MADE TO ACCOMMODATE YOUR REQUEST.

A CONFIRMATION EMAIL WILL BE SENT TO VERIFY ENROLLMENT.

In the event that you have to cancel: you will receive a full refund if we are able to fill your spot with someone from the wait list. If your spot cannot be filled, your payment will be applied to a future Joe McNally One Day Lighting Workshop. In the event that Joe McNally needs to cancel, full refunds will be made.